

Front-end Web Designer

1. Overview

A front-end Web Designer uses that which is conceptual and translates it into visuals, bringing images, typography, colours, text, negative space and structure together, offering a user a conduit for communicating ideas.

2. Programme Outcomes

- Design and create aesthetically pleasing and responsive websites
- Incorporate artwork, animation and automation into front-end web design

Qualification:

Certificate of Completion

Duration:

6-Months

Programme Type:

Category B – Workplace-Based Learning Programme

Programme ID:

PA0618

Programme ID:

SP-230202

NQF Level:

4

Credits:

60

Entry Required:

NQF Level 3 with Computer Literacy (end-user computing competency)

Training Options:

Online - Each participant will receive access to an online portal, where all programme materials and resources are available. Training is delivered fully online, and participants will join scheduled Microsoft Teams sessions facilitated by a trainer. This mode provides flexibility and allows learners to participate from any location.

Blended - Blended learning combines both online and face-to-face training. Participants receive access to an online portal for online content, resources, and self-paced activities. Alternatively, the learning material will be emailed to the participant. They also attend scheduled in-person contact sessions with a facilitator, either at the client's premises or providers campus. This approach offers the flexibility of online learning with the added support of guided, interactive sessions.

Face-to-Face - Each participant will receive training resources, which contains all programme materials and resources. Training is delivered through onsite contact sessions, either at the client's premises or providers campus, where a facilitator conducts the sessions in a classroom environment.

Minimum Participants Required:

(1) Online, (1) Blended & (1) Face-to-face

3. Programme Content

Knowledge Component

- **900145-000-00-KM-01:** Introduction to Front-end Web Design
- **900101-000-00-KM-02:** Design Thinking Principles for Innovation
- **900145-000-00-KM-03:** Visual Design
- **900145-000-00-KM-04:** Creating Responsive Websites

Application Component

- **900145-000-00-PM-01:** Getting started with the toolkit/platform
- **900145-000-00-PM-02:** Participate in a Design Thinking for Innovation Workshop
- **900145-000-00-PM-03:** Design and Create Aesthetically Pleasing Responsive Websites
- **900145-00-00-PM-04:** Advancing in Website Design

4. Workplace-Based Learning Programme

This WLP is a fusion of academic learning and practical work. The learning is directly applied to the workplace by using client-based mentors and extensive workplace-based portfolio work and assignments. Apart from the obvious benefits of a workplace directed qualification, each WLP qualifies for recognition as a Category B Skills Programme in the Learning Matrix of the Amended BEE codes, which allows for the salaries of participants to be recognized as part of the Skills Development Expenditure.

We trust that the above is in order and look forward to hearing from you for Implementation