

New Venture Creation and Entrepreneurship

1. Overview

This programme equips participants with the essential knowledge and skills to start, manage, and grow a small business or new venture. It covers entrepreneurial awareness, business planning, financial literacy, human resource management, occupational learning strategies, communication, and workplace health and safety. Participants will be prepared to participate in the economy through meaningful self-employment or improve their employability in entrepreneurial settings.

2. Programme Outcome:

- Demonstrate an understanding of entrepreneurship and identify business opportunities
- Plan and manage the financial needs of a new venture, including budgeting, costing, and securing funding
- Identify and meet the human resource needs of a small business, complying with labour legislation
- Apply workplace health and safety procedures to create a safe working environment
- Use effective learning strategies and manage occupational learning materials
- Read and understand various texts and identify how language influences meaning
- Apply basic numeracy skills to manage personal and business-related financial transactions

Qualification:

Certificate of Completion

Duration:

5-Months

Programme Type:

Category B – Workplace-Based Learning Programme

Programme ID:

PA0427

SAQA US:

119666, 119673, 8963, 8967, 7469, 119713, 9964

NQF Level:

4

Credits:

34

Entry Requirements:

Communication & Mathematical Literacy at NQF 3

Training Options:

Online - Each participant will receive access to an online portal, where all programme materials and resources are available. Training is delivered fully online, and participants will join scheduled Microsoft Teams sessions facilitated by a trainer. This mode provides flexibility and allows learners to participate from any location.

Blended - Blended learning combines both online and face-to-face training. Participants receive access to an online portal for online content, resources, and self-paced activities. They also attend scheduled in-person contact sessions with a facilitator, either at the client's premises or providers campus. This approach offers the flexibility of online learning with the added support of guided, interactive sessions.

**A choice of leveraged programmes for any person,
At any level, in any department, of any company, in any industry.**

Face-to-Face - Each participant will receive training resources, which contains all programme materials and resources. Training is delivered through onsite contact sessions, either at the client's premises or providers campus, where a facilitator conducts the sessions in a classroom environment.

Minimum Participants Required: (1) Online, (1) Blended & (1) Face-to-face

3. Programme Content

- **(119666 US):** Determine financial requirements of a new venture
- **(119673 US):** Identify and demonstrate entrepreneurial ideas and opportunities
- **(8963 US):** Access and use information from texts
- **(8967 US):** Use language and communication in occupational learning programmes
- **(7469 US):** Use mathematics to investigate and monitor the financial aspects of personal and community life
- **(119713 US):** Apply basic HR principles in a new venture
- **(9964 US):** Apply health and safety to a work area

4. Topics

- Module 1: Introduction to Entrepreneurship
- Module 2: Financial Management for a New Venture
- Module 3: Human Resource Management in a New Venture
- Module 4: Health and Safety in the Workplace
- Module 5: Learning and Study Strategies
- Module 6: Reading and Viewing for Meaning
- Module 7: Basic Numeracy for Entrepreneurs

5. Workplace-Based Learning Programme

This WLP is a fusion of academic learning and practical work. The learning is directly applied to the workplace by using client-based mentors and extensive workplace-based portfolio work and assignments. Apart from the obvious benefits of a workplace directed qualification, each WLP qualifies for recognition as a Category B Skills Programme in the Learning Matrix of the Amended BEE codes, which allows for the salaries of participants to be recognized as part of the Skills Development Expenditure.

We trust that the above is in order and look forward to hearing from you for Implementation