

Research the Viability of New Venture Ideas

1. Overview

This programme is designed to equip participants with practical, analytical, and creative skills across three key areas: manufacturing processes, small business innovation, and applied statistics. Participants will gain competency in packaging and palletising products, applying innovative thinking in business development, and using statistics and probability to solve real-life problems and support informed decision-making.

2. Programme Outcomes:

- Demonstrate an understanding of outer-packaging and palletising procedures
- Outer-pack and palletise products/materials efficiently and according to standards
- Perform end-of-packaging procedures safely and accurately
- Apply creativity and innovation techniques to develop ideas for new business ventures
- Understand the role of innovation in business growth and sustainability
- Use principles of statistics and probability to collect, organise, analyse, and communicate data
- Apply statistical and probabilistic models to solve real-life problems and make informed decisions

Qualification:

Certificate of Completion

Duration:

3-Months

Programme Type:

Category B – Workplace-Based Learning Programme

Programme ID:

PA0251

SAQA US:

14596, 114600, 9015

NQF Level:

4

Credits:

15

Entry Requirements:

Communication & Mathematical Literacy at NQF 3

Training Options:

Online - Each participant will receive access to an online portal, where all programme materials and resources are available. Training is delivered fully online, and participants will join scheduled Microsoft Teams sessions facilitated by a trainer. This mode provides flexibility and allows learners to participate from any location.

Blended - Blended learning combines both online and face-to-face training. Participants receive access to an online portal for online content, resources, and self-paced activities. They also attend scheduled in-person contact sessions with a facilitator, either at the client's premises or providers campus. This approach offers the flexibility of online learning with the added support of guided, interactive sessions.

Face-to-Face - Each participant will receive training resources, which contains all programme materials and resources. Training is delivered through onsite contact sessions, either at the client's premises or providers campus, where a facilitator conducts the sessions in a classroom environment.

Minimum Participants Required:

(1) Online, (1) Blended & (1) Face-to-Face

**A choice of leveraged programmes for any person,
At any level, in any department, of any company, in any industry.**

3. Programme Content

- **(14596 US):** Outer-pack and palletise products
- **(114600 US):** Apply innovative thinking to the development of a small business
- **(9015 US):** Apply knowledge of statistics and probability to critically interrogate and effectively communicate findings on life related problems

4. Topics

Unit 1: Outer-Pack and Palletise Products

- Introduction to packaging and palletising in manufacturing
- Types of outer-packaging materials and their applications
- Techniques for outer-packing products/materials
- Palletising methods and best practices
- End-of-packaging and palletising procedures
- Safety and quality standards in packaging

Unit 2: Innovation in Small Business Development

- Understanding the importance of innovation in business
- Creativity techniques for generating new business ideas
- Overcoming psycho-social barriers to entrepreneurship
- Principles and practices for developing a viable venture
- Applying innovation to business growth and sustainability
- Case studies of innovative business ventures

Unit 3: Applied Statistics and Probability

- Collecting, organising, and representing data
- Using theoretical and experimental probability in real-world contexts
- Developing models and making predictions based on statistical data
- Critically interrogating probability and statistical models
- Communicating findings effectively
- Applying statistical reasoning to everyday life and occupational challenges

5. Assessments

This programme includes a Portfolio of Evidence (POE) that must be submitted at the end of the programme. The POE include:

We trust that the above is in order and look forward to hearing from you for Implementation

- **Knowledge Assessments:** To evaluate theoretical understanding.
- **Practical Assignments:** Hands-on tasks related to course topics.
- **Workplace Assignments and Logbook:** Application of skills in real-world settings.

Successful participants will receive a certificate of completion.

6. Workplace-Based Learning Programme

This WLP is a fusion of academic learning and practical work. The learning is directly applied to the workplace by using client-based mentors and extensive workplace-based portfolio work and assignments. Apart from the obvious benefits of a workplace directed qualification, each WLP qualifies for recognition as a Category B Skills Programme in the Learning Matrix of the Amended BEE codes, which allows for the salaries of participants to be recognized as part of the Skills Development Expenditure.

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