ProudAfrique
HUMAN CAPITAL

Strategic Financial Management

1. Overview

The Strategic Financial Management programme equips participants with essential knowledge and practical skills to manage an organization's financial resources effectively. Participants will learn to apply financial principles, conduct budgeting and analysis, interpret financial statements, and optimize financial performance to support organizational objectives.

2. Programme Outcome:

- Understand and apply financial analysis techniques
- Identify growth opportunities and report on financial performance
- Demonstrate knowledge of the business and accounting environment
- Interpret key financial statement information
- Prepare year-end financial statements and financial forecasts
- Apply managerial finance concepts in decision-making
- Develop budgets aligned with operational plans

Qualification:	Certificate of Completion
Duration:	4-Months
Programme Type:	Category B – Workplace-Based Learning Programme
Programme ID:	PA0607
SAQA US:	252040, 252036, 13015
NQF Level:	5
Credits:	26
Entry Requirements:	Communication, Mathematical & Computer Literacy at NQF 4
Training Options:	**Online** - Each participant will receive access to an online portal, where all programme materials and resources are available. Training is delivered fully online, and participants will join scheduled Microsoft Teams sessions facilitated by a trainer. This mode provides flexibility and allows learners to participate from any location. **Blended** - Blended learning combines both online and face-to-face training. Participants receive access to an online portal for online content, resources, and self-paced activities. They also attend scheduled in-person contact sessions with a facilitator, either at the client's premises or providers campus. This approach offers the flexibility of online learning with the added support of guided, interactive sessions. **Face-to-Face** - Each participant will receive training resources, which contains all programme materials and resources. Training is delivered through onsite contact sessions, either at the client's premises or providers campus, where a facilitator conducts the sessions in a classroom environment.
Minimum Participants Required:	(1) Online, (1) Blended & (1) Face-to-face

3. Programme Content

- **(252040 US):** Manage the finances of a unit
- **(252036 US):** Apply mathematical analysis to economic and financial information
- **(13015 US):** Draft financial statements

4. Topics

- **Module 1:** Fundamentals of Business Economics
- **Module 2:** Budgeting Strategies and Financial Planning
- **Module 3:** Preparation and Analysis of Financial Statements

5. Assessments

This programme includes a Portfolio of Evidence (POE) that must be submitted at the end of the programme. The POE include:

- **Knowledge Assessments:** To evaluate theoretical understanding
- **Practical Assignments:** Hands-on tasks related to course topics
- **Workplace Assignments and Logbook:** Application of skills in real-world settings

Successful participants will receive a certificate of completion.

6. Workplace-Based Learning Programme

This WLP is a fusion of academic learning and practical work. The learning is directly applied to the workplace by using client-based mentors and extensive workplace-based portfolio work and assignments. Apart from the obvious benefits of a workplace directed qualification, each WLP qualifies for recognition as a Category B Skills Programme in the Learning Matrix of the Amended BEE codes, which allows for the salaries of participants to be recognized as part of the Skills Development Expenditure.

We trust that the above is in order and look forward to hearing from you for Implementation