

1. Overview

A Technopreneur will learn how to start, run, and grow a business using 4IR skills, with the aim of creating jobs in the local community. The participants will be able to find problems and solutions, come up with business ideas, and manage the business successfully.

2. Programme Outcomes

- The viability of the business concept (product or service) is investigated
- A technical analysis of the concept (product or service) is conducted
- A market need analysis is conducted
- A financial assessment for the venture is conducted
- Design thinking principles are understood
- The function of design thinking methodologies in innovation is understood
- The application of design thinking to develop an innovative business concept is considered
- Feasibility of the product or service (which may be technical aspect) is investigated and determined
- The market need for the concept is investigated and determined
- Concept designs are finalised based on the findings of the market analysis
- Economic feasibility is investigated and determined
- Product prototype and/or service model is investigated and determined
- A strategic market plan is developed for the business
- A strategic business plan is developed
- Business start-up processes are executed
- Production (applicable to learners manufacturing or processing a product) and/or service is established
- Business performance is managed and monitored
- Sales and distribution are monitored and expanded

Qualification:	Certificate of Completion
Duration:	6-Months
Programme Type:	Category B – Workplace-Based Learning Programme
Programme ID:	PA0069
Skills Programme ID:	SP – 220328
NQF Level:	4
Credits:	60
Entry Requirements:	NQF Level 4 qualification
Training Options:	Online - Each participant will receive access to an online portal, where all programme materials and resources are available. Training is delivered fully online, and participants will join scheduled Microsoft Teams sessions facilitated by a trainer. This mode provides flexibility and allows learners to participate from any location.

**A choice of leveraged programmes for any person,
At any level, in any department, of any company, in any industry.**

Blended - Blended learning combines both online and face-to-face training. Participants receive access to an online portal for online content, resources, and self-paced activities. Alternatively, the learning material will be emailed to the participant. They also attend scheduled in-person contact sessions with a facilitator, either at the client's premises or providers campus. This approach offers the flexibility of online learning with the added support of guided, interactive sessions.

Face-to-Face - Each participant will receive training resources, which contains all programme materials and resources. Training is delivered through onsite contact sessions, either at the client's premises or providers campus, where a facilitator conducts the sessions in a classroom environment.

Minimum Participants Required: (1) Online, (1) Blended & (1) Face-to-face

3. Programme Content

- **(211007 SP):** Learning Support Facilitator

4. Modules

Knowledge Component

Code	Topic	Credits
900101-000-00-KM-01	Conceptualising the business venture and product or service	2
216604-000-00-KM-12	Fundamentals of Design Thinking Innovation	1
900101-000-00-KM-03	Developing the business concept	4
900101-000-00-KM-04	Markets, Marketing and Sales	9
900101-000-00-KM-05	Business management and growth	10
		Total 33

Application Component

Code	Topic	Credits
900101-000-00-PM-01	Conceptualise and investigate the viability of a product or service for a small business venture	4
216604-000-00-PM-02	Participate in a Design Thinking for Innovation Workshop	4
900101-000-00-PM-03	Develop the concept (product or service) and business concept	7
900101-000-00-PM-04	Manage and Grow the Business	7
		Total 27

We trust that the above is in order and look forward to hearing from you for Implementation

5. Workplace-Based Learning Programme

This WLP is a fusion of academic learning and practical work. The learning is directly applied to the workplace by using client-based mentors and extensive workplace-based portfolio work and assignments. Apart from the obvious benefits of a workplace directed qualification, each WLP qualifies for recognition as a Category B Skills Programme in the Learning Matrix of the Amended BEE codes, which allows for the salaries of participants to be recognized as part of the Skills Development Expenditure.

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